SKAdNetwork (SKAN) Axon by AppLovin

SKAN Channel specific Guide · https://tenjin.com/docs/skadnetwork-applovin/

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1. How does Axon by AppLovin charge advertisers after iOS 14.5?

Applovin charges based on MMP installs.

2. What will be included in reported_installs for Axon by AppLovin after iOS 14.5?

It will be MMP installs.

If you have any questions, please contact your account manager at Axon by AppLovin.