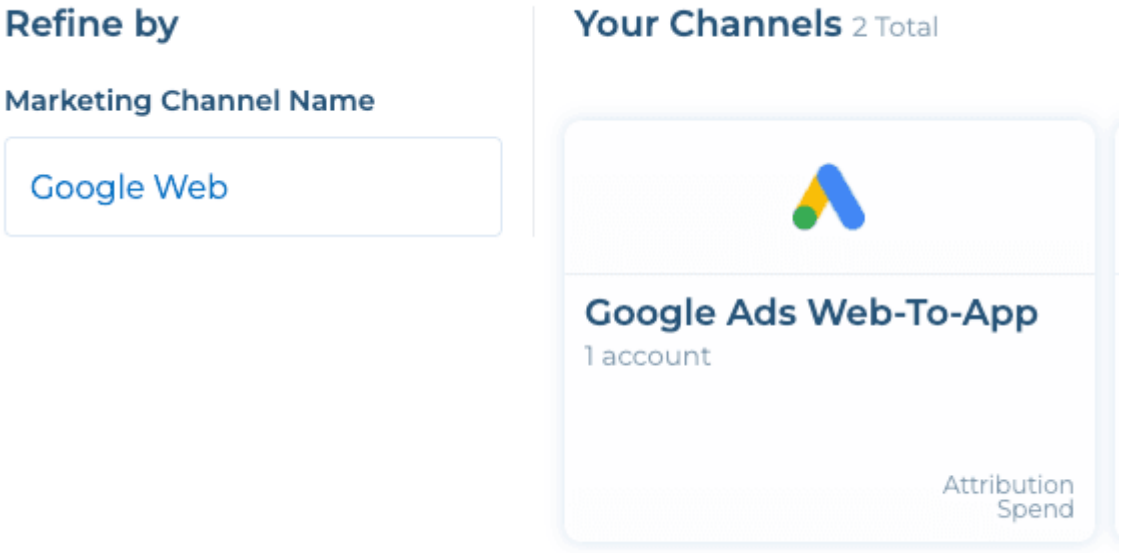
Google Ads Web-to-App Setup

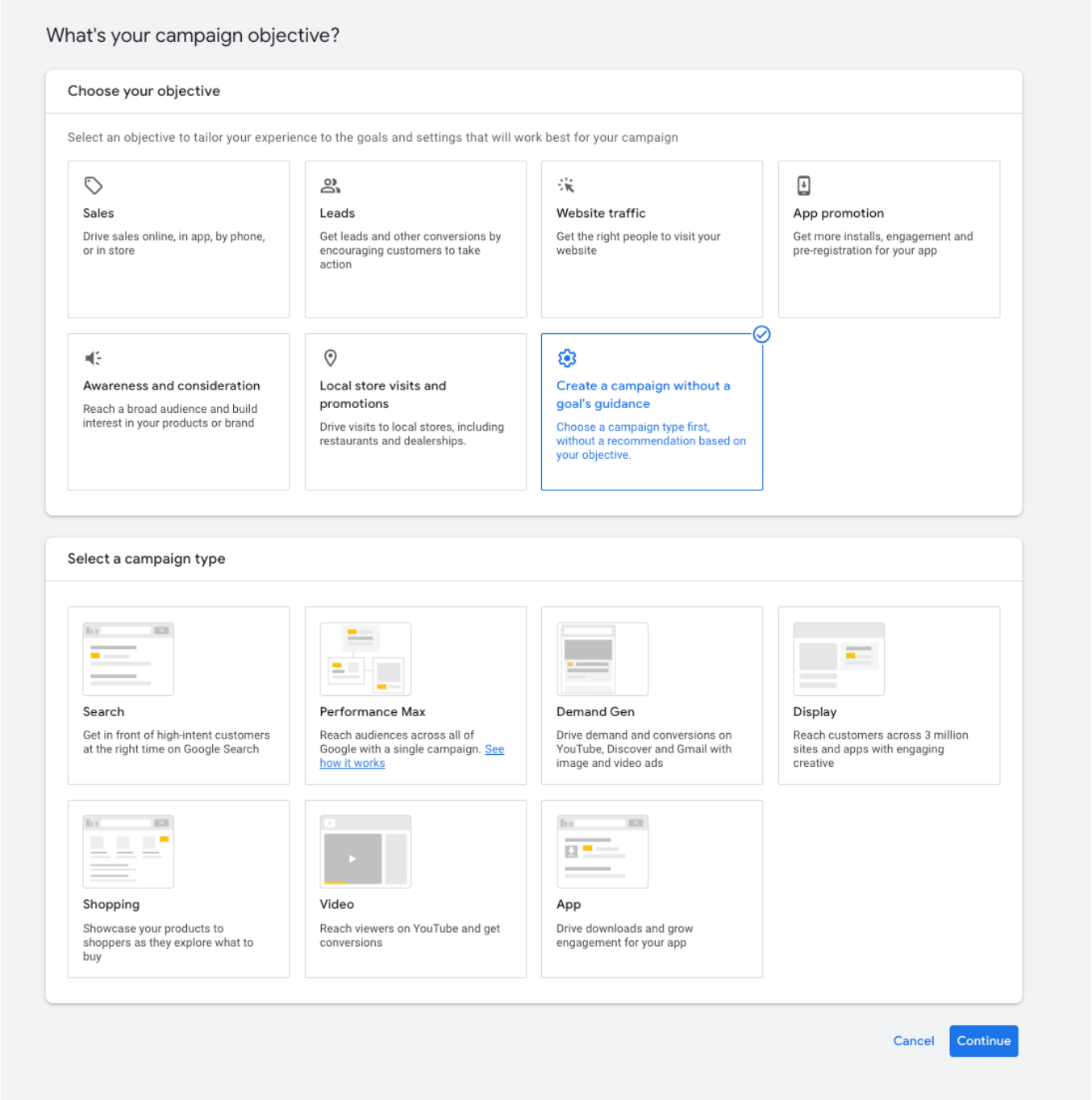
Channel Setup · https://tenjin.com/ja/docs/web-to-app-google-ads-setup/

Google Ads Web-to-App Measurement: Step-by-Step Setup Guide

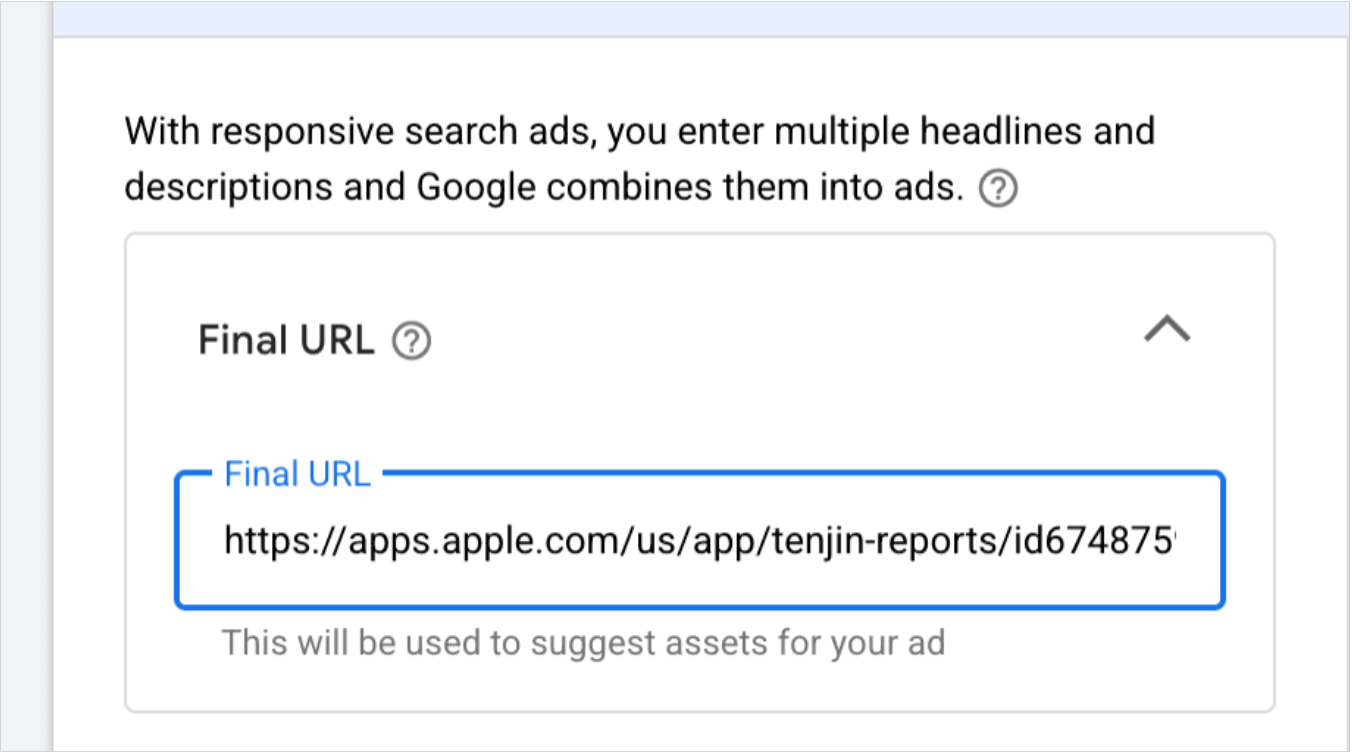
1. Add "Google Web-To-App" channel on Tenjin and create then your campaign by going under CONFIGURE -> Campaigns -> create campaigns.



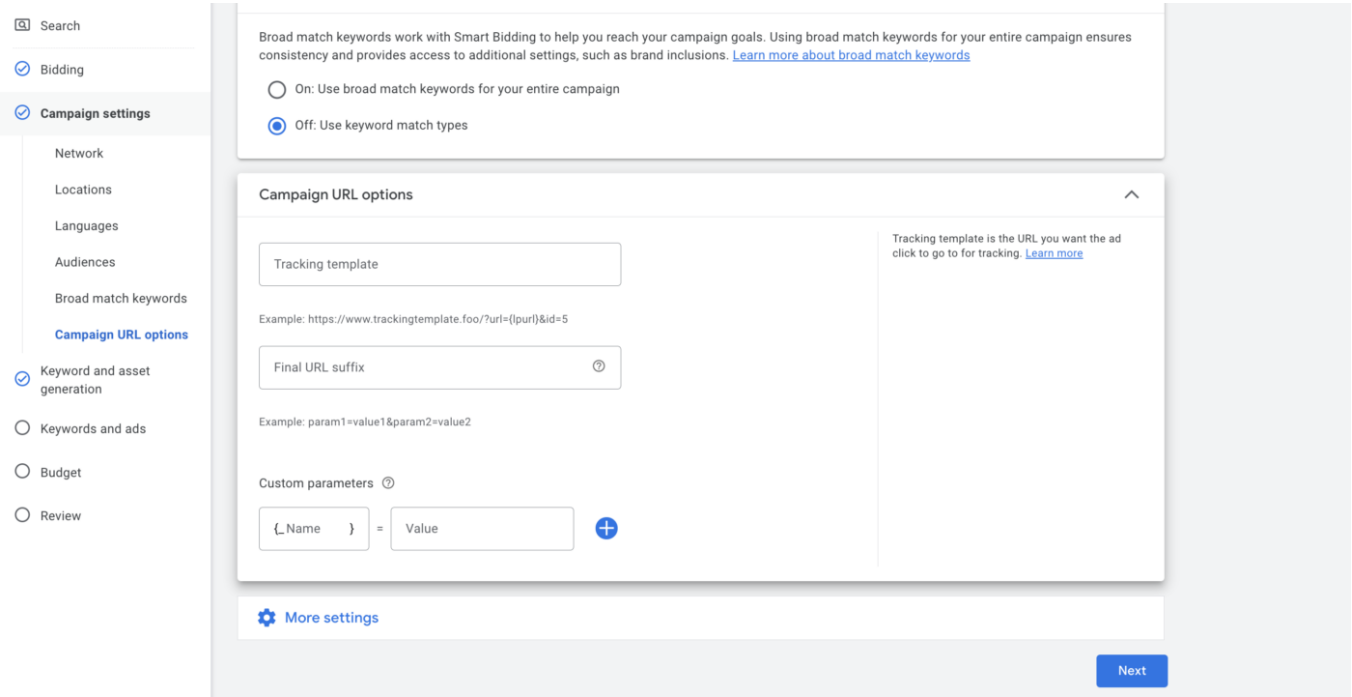
2. On the Google Ads dashboard, set up Google Ads web campaign - not App promotion campaigns.



3. Set your app store URL as the final URL in the Ad Setting.



4. Go to Campaign settings -> Campaign URL options.



5. Set up the tracking template at campaign level.

   Tracking url example:

   ```
   https://track.tenjin.io/v0/click/bFpF2uljcAyfPCzwUJ0tuZ?redirect_url={escapedlpurl}&click_id={gclid}&t
   ```

6. After configuration, you can test the tracking setup.

